#OpenForBusiness is a promotional initiative supporting local businesses across the country. Safety and health of business owners, their staff and consumers is priority.

Share on social media how you are safely open for business using the hashtag #OpenForBusiness and Minnesota Monthly will reshare your posts. Let everyone know you are Open For Business!

**HOW DOES IT WORK**

It’s simple! Just post, use the hashtag #OpenForBusiness, and tag Minnesota Monthly!

Facebook Twitter Instagram

@MNMOmag

**SOCIAL MEDIA STATS**

Resharing allows your post to reach our audiences. Here are our social media stats:

- 18,291 followers
- 71,200 followers
- 29,700 followers

**WHAT TO POST?**

We want to hear the story of your business. Here are some ideas of how to tell it.

**How can people support you right now?**
- Shop online and pickup at your store
- Curbside pickups at your restaurant
- Make an appointment to meet with an associate

**What are your best practices for reopening safely and smartly?**
- Encouraging social distancing and face masks
- Cleaning and sanitizing surfaces
- Limiting the number of customers inside your business