

Greenspring Media

YOUR STORY. YOUR VISION. PUBLISHED.

CUSTOM PUBLISHING WITH GREENSPRING MEDIA

At Greenspring Media, we specialize in transforming your brand's story into compelling print and digital publications. Whether you're looking to enhance customer loyalty, showcase expertise, or reach new audiences, we're here to make your vision a reality.

WHY CHOOSE GREENSPRING MEDIA?

- **Award-Winning Expertise**
With nearly 60 years of publishing excellence, we've earned recognition for producing high-quality, visually stunning publications tailored to diverse industries.
- **Tailored Solutions**
We understand your unique needs. From concept to design, writing, and distribution, our custom publishing services are fully adaptable to your goals. Our team becomes an extension of YOUR team!
- **Results-Driven Strategies**
Every project is designed with ROI in mind. Whether it's boosting brand awareness, increasing engagement, or driving sales, our publications deliver measurable impact.



YOUR BRAND, AMPLIFIED

Our partnerships include top-tier brands and organizations that trust us to elevate their marketing and communication strategies.

Let us help you stand out in a crowded market.

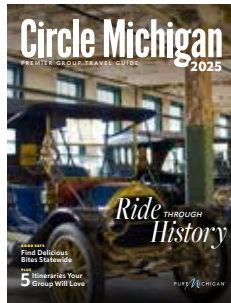
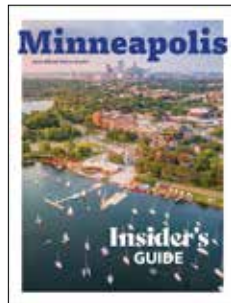
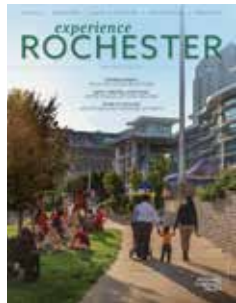
WHAT WE OFFER

- **Custom Magazines + Planners**
Create lasting impressions with beautifully designed, content-rich publications. Perfect for customer retention, B2C or B2B outreach, and thought leadership.
- **Digital Publishing**
Engage your audience anywhere with interactive multimedia content, blogs, and ezines optimized and written by us for your use: website, mobile, social, and newsletters.
- **Custom Content Creation**
From print articles to digital content, our creative team crafts stories that reflect your brand's voice and vision.
- **Turnkey Project Management**
Leave the heavy lifting to us. We'll handle every detail, ensuring your project is completed on time, on budget, and on brand.

TOGETHER, WE'LL CREATE SOMETHING EXTRAORDINARY.

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VISITOR GUIDE MODELS

Business Model: Ad sales + trafficking, all editorial, design/layout, preflight, paper + print procurement, and distribution. Fee-based buy-down model with revenue share. (*Rochester, Minneapolis, Bloomington*)

Visit Saint Paul Business Model:

Preflight, paper + print procurement, and distribution.

GROUP TOUR PLANNER MODELS

Business Model: Ad sales + trafficking, content creation, design/layout, preflight, paper + print procurement, and distribution. No cost to clients; revenue-share model.

MEETINGS + EVENTS MODELS

Business Model: Ad sales + trafficking, content creation, design/layout, preflight, paper + print procurement, and distribution. No cost to clients; revenue-share model.